



Don Q Rum now in Hong Kong and Macau



Sino Vantage Asia, is pleased to announce the arrival of Don Q on exclusivity on its portfolio in Hong Kong and Macau.

- Don Q is a Puerto Rican Rum company founded in 1865 by the Serrallés family who leads it for 6 generations. It is the leading producer in Puerto Rico with 70% of market share. The brand is named after the legendary Spanish fictional character Don Quixote, from the family favorite novel.
In the 19th century, the King of Spain allows the Serrallés family to use the surface water that comes from the Río Inabón (a river that winds through Puerto Rico's volcanic mountains). Don Q uses exclusively this extremely pure water for its Rum.
- In 1954 a bartender at the Caribe Hilton International Hotel, created the first and now famous Piña Colada using Don Q Gold Rum.
- According to Forbes, the distillery is one of the cleanest and greenest in the spirits industry. Indeed, Don Q invested a lot to reach a clean process.
- All the rums at Don Q are 100% fermented, distilled (5 times), aged, blended, bottled at the distillery and are aged in american oak barrels. In addition, all the rums are kosher and gluten free.
- Don Q range is composed by cocktail rums: Cristal, Gold and 151°, and vintage rums as Añejo (3-8yo), Gran Añejo (9-12yo) and the single barrel 2005 (10yo).
- By Puerto Rico law, all the rums are aged at least 11/2 year. The Cristal, is charcoal filtered to keep its whiteness.